



# KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

*Affiliated to Osmania University, NAAC Accredited*

*Narayanaguda, Hyd*

**A Unit of Keshav Memorial Educational Society**

## **Report on SEMINAR**

### **Session Details**

**Title of the session: AI PROMPTING CLAUDE & DATA WORKSHOP PROPOSAL.**

**Date: 18/4/26**

**Duration: 2 hrs**

**Activity Category: Seminar**

**The major objectives of the seminar were:**

1. To introduce students to Artificial Intelligence and Generative AI tools.
2. To explain the concept of prompt engineering and AI prompting techniques.
3. To demonstrate the practical applications of Claude AI in academics and industry.
4. To create awareness about data analytics and big data technologies.
5. To enhance students' skills in AI-assisted problem solving and research.
6. To encourage students to adopt AI tools ethically and responsibly.

**Venue: MBA Seminar hall**

**Organised by: Department of Computer Science.**

### **Expert/Speaker Details:**

Name: Mr. RAJASHEKAR GOUD

Designation: Data & AI Engineer.

Organization: **Data Pulse Infotech.**

Brief about Expert/Speaker: Mr. Rajashekar Goud is an experienced professional specializing in Artificial Intelligence, Data Engineering, and Big Data technologies. He has expertise in AI-driven automation, prompt engineering, machine learning workflows, and modern analytics platforms. During the seminar, he shared valuable industry insights and practical applications of AI technologies used in real-world business environments.

### **Outcome/Report of the activity:**

The seminar provided significant learning opportunities for the M.Sc. students. The participants gained:

Awareness about emerging AI technologies

Understanding of prompt engineering concepts

Knowledge of AI applications in academics and business

Exposure to data analytics tools and techniques

Insights into career opportunities in AI and Big Data

Motivation to develop industry-relevant technical skills

Key Highlights:

The seminar witnessed active participation from students. Many students raised questions regarding AI careers, data analytics certifications, prompt writing techniques, and future industry opportunities. The session was highly interactive and informative.

Students appreciated the practical approach adopted by the resource person and expressed interest in attending advanced workshops on AI, Python, and Data Analytics.

**Participant details:**

Total no. of Student participation: 30

Total no. of Staff (Teaching/Non-teaching) participation: 05



