



# KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

( Affiliated to Osmania University )

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Ph : 040 2322 4651, 8331029974

E-mail : [principal.kmics@gmail.com](mailto:principal.kmics@gmail.com)

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## Report on Environmental Promotional Activities

Keshav Memorial institute of Commerce and sciences (KMIC) is not just an institution of learning but a beacon of environmental stewardship, leading the way in the Go Green Campus initiative. At KMICS, sustainability is ingrained in every aspect of campus life. From energy-efficient buildings powered by renewable sources to lush green spaces promoting biodiversity, the college exemplifies a commitment to environmental responsibility. Through innovative initiatives like waste segregation, water conservation measures, and tree planting drives, KMICS actively engages students, faculty, and staff in creating a greener campus ecosystem. Furthermore, KMICS curriculum integrates sustainability principles across disciplines, nurturing future leaders equipped to address pressing environmental challenges. With its dedication to sustainability, Keshav Memorial Society not only enriches the educational experience but also sets a powerful example for campuses worldwide, proving that education and environmental stewardship go hand in hand.

### MAINTAINING LUSH GREEN GARDEN

Our NSS volunteers started making the campus green.



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## PLANTATION OF ORGANIC VEGETABLES

First snake guard from our college organic vegetable garden which is taken care by our Go – Green Club and NSS volunteers.



## GO GREEN CONCEPT (12-08-2018)

Keshav Memorial Institution of Commerce and Sciences, the "Go Green" concept is ingrained in the ethos of the institution, promoting environmental consciousness and sustainability among students. Through initiatives like tree planting drives, waste reduction campaigns, and eco-friendly practices, students are sensitized to the importance of preserving our planet for future generations. By fostering a culture of environmental responsibility, Keshav Memorial Institution empowers students to become conscientious global citizens who actively contribute to a greener, healthier world.



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## SENSITIZATION OF SWACHH BHARATH (02-10-2018)

At Keshav Memorial Institution of Commerce and Sciences, sensitization towards Swachh Bharat is a core initiative aimed at fostering a clean and hygienic environment. Through awareness campaigns, cleanliness drives, and waste management programs, students are empowered to take proactive steps in maintaining cleanliness in their surroundings. By instilling a sense of responsibility and pride in keeping our campus and community clean, the institution contributes to the larger vision of a Swachh Bharat.



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## **GO-GREEN PROGRAM (04-10-2018)**

The "Go Green" program at Keshav Memorial Institution of Commerce and Sciences is a comprehensive initiative aimed at promoting environmental sustainability and consciousness. Through tree planting drives, recycling campaigns, and energy conservation efforts, students and faculty work together to minimize our ecological footprint. By fostering a culture of environmental responsibility and awareness, the program empowers individuals to make meaningful contributions towards creating a greener and healthier planet for future generations



## **STRESS FREE GARDEN (15-02-2019)**

Keshav Memorial Institution of Commerce and Sciences introduced a stress-free garden within its campus, providing students with a serene and rejuvenating space to unwind and relax amidst their busy academic schedules. The garden, adorned with lush greenery, comfortable seating, and tranquil surroundings, serves as a sanctuary for students to alleviate stress, enhance mental well-being, and promote mindfulness. This initiative reflects the institution's commitment to nurturing not only academic excellence but also holistic student development.

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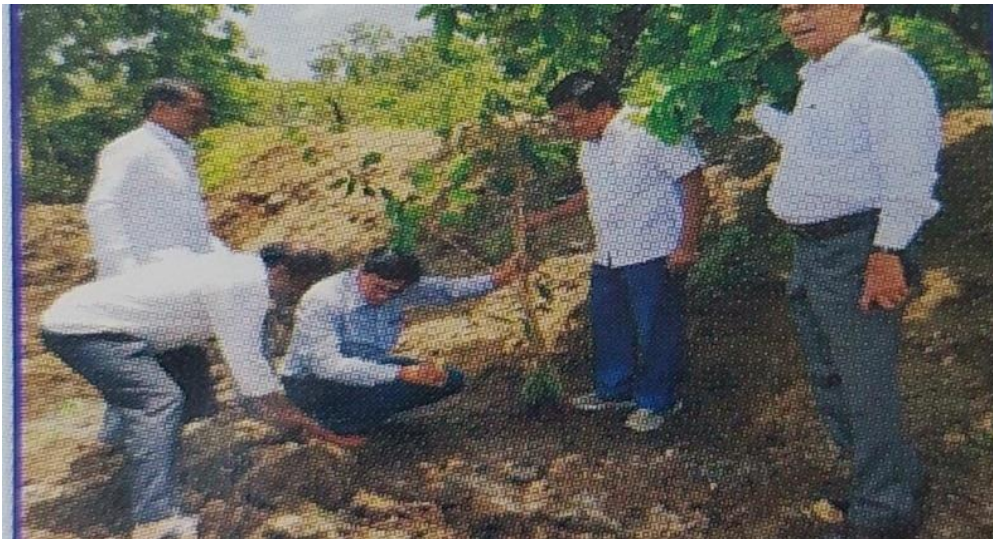
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## HARITHA HARAM (24-08-2019)

Keshav Memorial Institution of Commerce and Sciences actively participates in the Haritha Haram initiative, contributing to environmental conservation efforts. Through tree plantation drives and awareness campaigns, the institution strives to enhance green cover, combat climate change, and promote a sustainable future for generations to come.



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## **AWARENESS PROGRAM ON ENVIRONMENTAL POLLUTION AND PROTECTION (25-10-2019)**

Keshav Memorial Institution of Commerce and Sciences conducted a seminar on environmental pollution and protection, emphasizing the urgent need for sustainable practices. Speaker discussed the detrimental effects of pollution on ecosystems and proposed solutions for mitigation. The seminar aimed to raise awareness and inspire proactive measures among students towards safeguarding the environment for future generations.



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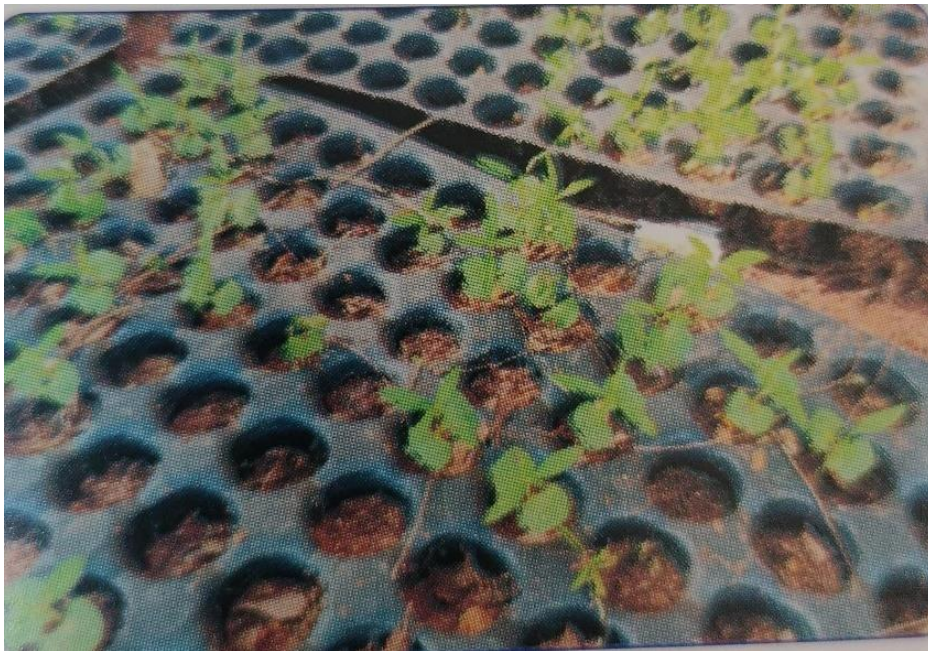
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## GO GREEN PROGRAM (10-01-2020)

Keshav Memorial Institution of Commerce and Sciences, led by its science students, embarked on a "Go Green" program, enriching the campus with small plants to champion sustainability and ecological awareness. Through hands-on involvement, the science students actively contributed to fostering a greener environment and cultivating a culture of environmental responsibility within the campus community.



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## **BEST OUT OF PLASTIC (01-03-2020)**

Keshav Memorial Institution of Commerce and Sciences spearheaded an awareness campaign on "Best Out of Plastic," engaging students to promote sustainable practices and reduce plastic waste on campus. Through workshops, exhibitions, and eco-friendly initiatives, students were empowered to adopt responsible habits and contribute to a cleaner, greener environment.



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## PLANTING SAPLINGS (09-03-2020)

Keshav Memorial Institution of Commerce and Sciences initiated a plant sampling project, enriching the campus environment with a diverse array of plant species. This hands-on endeavour promotes biodiversity awareness and ecological stewardship among students, fostering a greener and more sustainable campus ecosystem.



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## ENVIRONMENT DAY (28-08-2021)

Keshav Memorial Institution of Commerce and Sciences (KMICS) celebrates Environment Day with various eco-friendly activities such as tree planting drives, awareness campaigns on sustainable practices, workshops on environmental conservation, and competitions focused on promoting green initiatives. Through these efforts, KMICS fosters a culture of environmental stewardship and encourages students to take active roles in preserving and protecting the planet for future generations.



## WORLD SOIL DAY WITH ISHA FOUNDATION (05-12-2022)

On 05-12-2022 NSS unit celebrated the world soil day at Osmania University in collaboration with Isha Foundation.



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## Best Out of Plastic

Go Green club arranged the dustbins and requested the students to throw the used ball pens which can be recycled so that we can help save earth, a little, from plastic.



## GO GREEN PROGRAM

Students were made to understand about sprouting of different types of seeds, methods to breaking dormancy, and various approaches to early sprouting.



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## ECO FRIENDLY VISIT TO AZOLLA FARM

Students must understand their subject better and know how their subject is useful in real life in an ecofriendly manner way.To make them understand a field trip was organized by the Department of Biotechnology to Regional Fodder Station in Pahadisherif on 31/07/2018.All the attended students came to know about Azolla Farming and the prospects of employment.



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### ONE DAY WORKSHOP ON AZOLLA CULTIVATION

Department of Biotechnology conducted a workshop to students to know the importance of Azolla Cultivation and created awareness in students about eco-friendly.



### Eco-Friendly Green Campus

One of the best practices of our Institution is having an eco-friendly campus. NSS volunteers very enthusiastically grow vegetable patch in our campus in organic manner. The result of their hard work was in the form of vegetables produced by them



### ENVIRONMENT PROTECTION TRAINING AND RESEARCH CENTRE FIELD TRIP

There are various ways in which a subject can be made interesting one of it is taking the students on a Field Trip for hands on experience. Our Microbiology department organized a field visit to Environment Protection Training and Research Centre, Gachibowli. 47 Students were taken to field trip to create awareness on environment protection. The field visit proved to be very informative.

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## STRESS FREE GARDEN

All our students participated in the program 'Stress free Garden'. Under GO GREEN program of the college started by our NSS volunteers and Department of Biotechnology. Students brought their own plants and they will take care of them.



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## AWARENESS OF ENVIRONMENTAL HAZARDOUS OF E-WASTE

IQAC of our college conducted awareness programme on Environmental hazardous of E-Waste with the support Government of India. Ms.Sriya was the resource person deputed by the government. She enlightened the students on ways to manage e-waste and JAM competition was conducted. Certificate were distributed to the winners.



## HARITHA HARAM

Being eco-friendly and making our surroundings green and pollution free is the need of this program. Our NSS unit participated in the Haritha Haram Program organized by Osmania University. Students undertook to grow 1000 pomegranate saplings and distribute in neighborhood.



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## SWACH BHARATH ACTIVITIES

NCC unit of KMICS organized a cleanliness drive under the guidance of Sri R Srikanth CTO and Sri Srinivas Reddy, NCC in charge of a Swach Bharath program in the neighborhood was conducted on 26<sup>th</sup> February 2021. The aim of the program is to create awareness of the benefits of keeping the surroundings clean for a healthy life.



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