

DEPARTMENTAL ACTIVITIES: 2017 – 2018

ACTIVITY: ONE DAY FACULTY DEVELOPMENT PROGRAMME

ON DYNAMIC'S IN ENGLISH SUBJECT

DATE: 6TH JUNE 2017

THE DEPARTMENT OF COMMERCE FACULTY HAS ATTENDED THE FACULTY DEVELOPMENT ORIENTATION PROGRAMME ON THE DYNAMIC'S OF ENGLISH IN CLASS ROOM. THE PROGRAMME HAS TEACHES THE BRANCH OF MECHANICS CONCERNED WITH THE MOTION OF BODIES UNDER THE ACTION OF FORCES. THE FORCES OR PROPERTIES WHICH STIMULATE GROWTH, DEVELOPMENT, OR CHANGE WITHIN A SYSTEM OR PROCESS.

LANGUAGE CHANGES FOR SEVERAL REASONS. FIRST, IT CHANGES BECAUSE THE NEEDS OF ITS SPEAKERS CHANGE. ... AS YOUNG PEOPLE INTERACT WITH OTHERS THEIR OWN AGE, THEIR **LANGUAGE** GROWS TO INCLUDE WORDS, PHRASES, AND CONSTRUCTIONS THAT ARE DIFFERENT FROM THOSE OF THE OLDER GENERATION.

THE PROGRAMME HAS BEEN GIVEN STRENGTH IN THE COMMUNICATION IN THE SUBJECT AND TO IMPROVE THE SKILLS.

SPEAKER: DR.SURESH KUMAR, MONISH MADAPA.

OBJECTIVE:

1. THE PROGRAMME MAIN MOTIVE TO STRENGTH THE COMMUNICATION SKILLS.
2. TO MAKE THE DIFFERENCE TO UNDERSTAND THE WORLD OF COMPETITION.
3. TO HAVE A LOOK OF CHANGE IN THE WORLD.
4. THE FACULTY DEVELOPMENT PROGRAMME HAS INCREASED THE METHODS AND TECHNIQUES OF THE TEACHING.
5. THIS PROGRAMME HAS BE DIGITAL PLATFORM FOR THE TEACHER.

OUTCOME:

1. THE FACULTY HAS BE LEARNED THE MODE OF TEACHING IN THE DIGITAL PLATFORM.
2. IT HAS IMPROVED THE WAY OF COMMUNICATION.

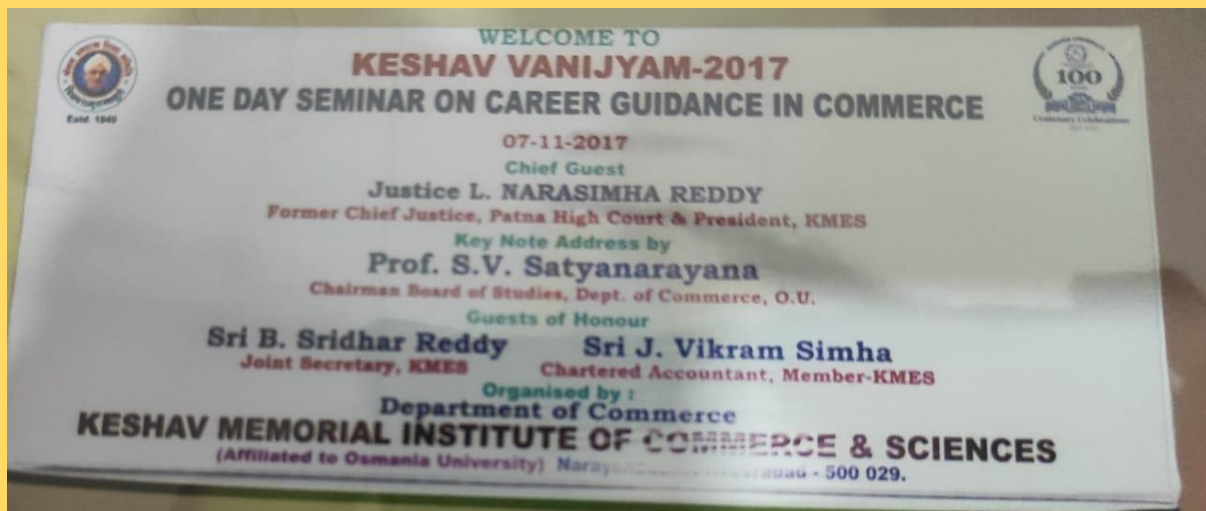
3. THE METHODS OF TEACHING HAS ADOPTED THE TECHNIQUES ACCORDING TO TRAINING IN THE SUBJECT .

ACTIVITY : KESHAV VANIJYAM

DATE: 07th NOVEMBER, 2017

THE INTER COLLEGEMATE COMPETITION WAS CONDUCTED BY THE DEPARTMENT OF COMMERCE BY ORGANIZING THE KESHAV VANIJYAM. THE VARIOUS COLLEGE HAS TAKEN APART IN THE COMPETITION FOR MAKING THE EVENT SUCCESSFUL. THE PARTICIPATED COLLEGE ARE SUJATHA, SHYAMALA DEVI, BJR, HRD, AURORA, RBVRR COLLEGE, BADRUKA, KMICS COLLEGE, JAHNAVI.NRUPATUNGA.

- CHIEF GUEST: L.NARASIMHA REDDY
- GUEST OF HONOUR : PROF. S.V.SATYANARAYANA







ACTIVITY: FACULTY DEVELOPMENT PROGRAMME

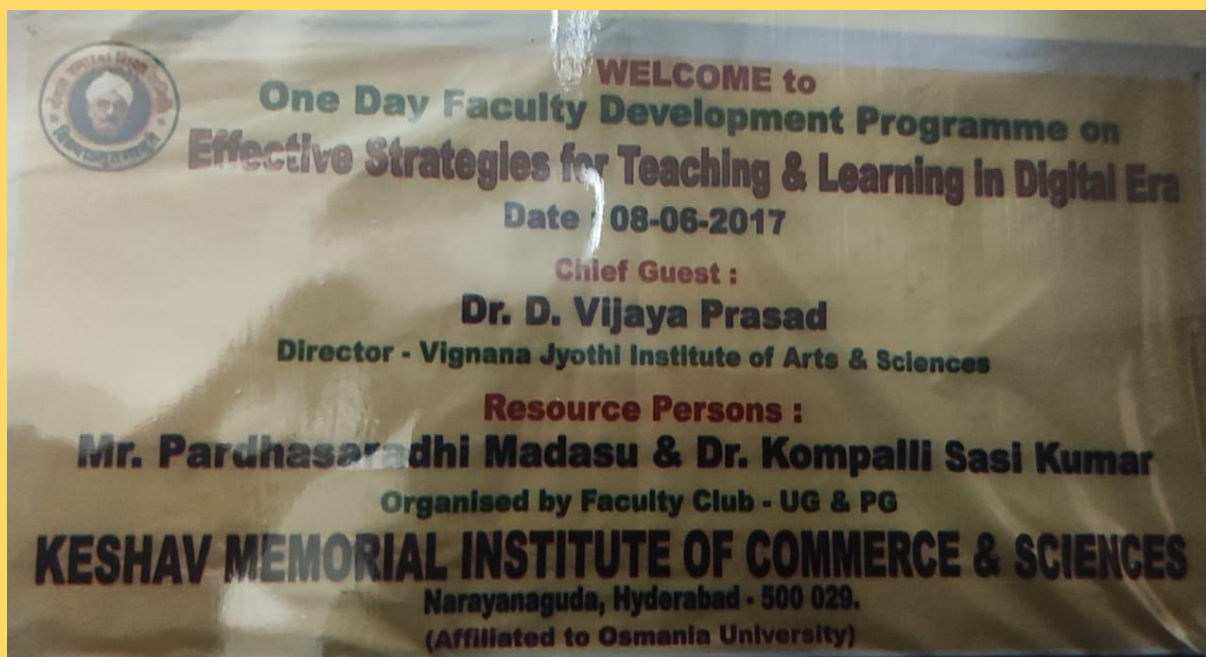
ON EFFECTIVE STRATEGIES FOR TEACHING AND LEARNING IN DIGITAL ERA

DATE: 8TH JUNE 2017

THE DEPARTMENT OF COMMERCE HAS TAKEN A STEP FORWARD TO DIGITAL LEARNING. WHICH WAS A STEP WERE THE DIGITAL TECHNOLOGY WAS MOVING A FORWARD WITH GREAT LEARNING APPLICATIONS, WHICH HAS PLAYING A VITAL ROLE IN THE PRESENT EDUCATION SYSTEM.

THIS FDP HAS CREATE A IMPACT TO ADOPT SUCH TECHNOLOGY TO IMPROVE THE SKILLS AND METHODS OF TEACHING.

DIGITAL LEARNING MAKES STUDENTS SMARTER, THEY ARE ABLE TO IDENTIFY WHAT THEY NEED TO LEARN, FIND AND USE ONLINE RESOURCES, APPLY THE INFORMATION ON THE PROBLEM AT HAND, AND EVEN EVALUATE RESULTANT FEEDBACK. THIS INCREASES THEIR EFFICIENCY AND PRODUCTIVITY. DIGITAL LEARNING IS REPLACING TRADITIONAL EDUCATIONAL METHODS MORE AND MORE EACH DAY. WITH HOW RAPIDLY CLASSROOMS ARE CHANGING, IT IS BEST TO FORGET METHODS YOU MAY REMEMBER FROM WHEN YOU WERE IN SCHOOL AND START THINKING ABOUT NEWER TEACHING AND LEARNING TECHNIQUES BASED ON DIGITAL LEARNING TOOLS AND TECHNOLOGIES. THE INCLUSION OF DIGITAL LEARNING IN THE CLASSROOMS CAN VARY FROM SIMPLY USING TABLETS INSTEAD OF PAPER TO USING ELABORATE SOFTWARE PROGRAMS AND EQUIPMENT AS OPPOSED TO THE SIMPLE PEN.





OBJECTIVE

STUDENTS SHOULD BE GUIDED TOWARDS INNOVATIVE PRACTICES OF KNOWLEDGE CREATION. THE TIME OF E-LEARNING AS IT WAS ORIGINALLY DEFINED APPEARS TO BE OVER. ... IT IS ALSO IMPORTANT TO DESIGN PHYSICAL LEARNING SPACES IN ACCORDANCE WITH CURRENT KNOWLEDGE PRACTICES AND NEW FORMS OF SOCIO-DIGITAL PARTICIPATION. DEVELOP THE SKILLS AND CONFIDENCE OF EDUCATORS IN THE APPROPRIATE AND EFFECTIVE USE OF DIGITAL TECHNOLOGY TO SUPPORT LEARNING AND TEACHING.

LEARNING TOOLS AND TECHNOLOGY ENABLE STUDENTS TO DEVELOP EFFECTIVE SELF-DIRECTED LEARNING SKILLS. THEY ARE ABLE TO IDENTIFY WHAT THEY NEED TO LEARN, FIND AND USE ONLINE RESOURCES, APPLY THE INFORMATION ON THE PROBLEM AT HAND, AND EVEN EVALUATE RESULTANT FEEDBACK. THIS INCREASES THEIR EFFICIENCY AND PRODUCTIVITY. IN ADDITION TO ENGAGING STUDENTS, DIGITAL LEARNING TOOLS AND TECHNOLOGY SHARPEN CRITICAL THINKING SKILLS, WHICH ARE THE BASIS FOR THE DEVELOPMENT OF ANALYTIC REASONING. CHILDREN WHO EXPLORE OPEN-ENDED QUESTIONS WITH IMAGINATION AND LOGIC LEARN HOW TO MAKE DECISIONS, AS OPPOSED TO JUST TEMPORARILY MEMORIZING THE TEXTBOOK.



OUTCOMES:

TECHNOLOGICAL CAPABILITIES FACILITATE HUGE INTELLECT OF COOPERATION IN THE CLASSROOM AND CREATE GOOD QUALITY COMMUNICATION SKILLS. THE MAIN BENEFITS OF DIGITAL MEDIA IN EDUCATION IS THAT IT CAN INCREASE STUDENT ENGAGEMENT. IN ADDITION, IT HELPS STUDENTS WORK THROUGH DIFFICULT CONCEPTS WITH MULTIPLE RESOURCES. DIGITAL INSTRUCTION HELPS SHOW DIFFICULT TOPICS THAT ARE OFTEN HARD TO UNDERSTAND.

THE DEPARTMENT OF COMMERCE FACULTY ARE DOCUMENTATION PROCESS ON THE SAME DATE IN THE PREMISES OF KMICS. THE ACTIVITY OF THE DIGITAL TEACHING METHOD HAS BEEN VERY SUCCESSFUL PROGRAMME, WHICH HAS BEEN ADDED PROCESS HAS VERY EASY TECHNIQUE TO EXPLAIN THE SUBJECT WITH THE DIGITAL PLATFORM.



ACTIVITY: FACULTY DEVELOPMENT PROGRAMME

ON NAAC

DATE: 27TH SEPTEMBER 2017

THE DEPARTMENT OF COMMERCE HAS BEEN A PART OF NAAC (NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL) .TO ENCOURAGE SELF-EVALUATION, ACCOUNTABILITY, AUTONOMY AND INNOVATIONS IN HIGHER EDUCATION; TO UNDERTAKE QUALITY-RELATED RESEARCH STUDIES, CONSULTANCY AND TRAINING PROGRAMMES. TO COLLABORATE WITH OTHER STAKEHOLDERS OF HIGHER EDUCATION FOR QUALITY EVALUATION, PROMOTION AND SUSTENANCE.

SPEAKER: DR. G. GOPAL REDDY

OBJECTIVES:

- NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) FOCUS IS ON THE QUALITY IMPROVEMENT OF HIGHER EDUCATION INSTITUTIONS (HEIS)
- STARTED THE PROCESS FOR PERIODIC ASSESSMENT AND ACCREDITATION OF INSTITUTIONS OF HIGHER EDUCATION.
- TO STIMULATE THE ACADEMIC ENVIRONMENT FOR PROMOTION OF QUALITY IN TEACHING-LEARNING AND RESEARCH.
- TO ENCOURAGE SELF-EVALUATION, ACCOUNTABILITY, AUTONOMY AND INNOVATIONS IN HIGHER EDUCATION.
- TO UNDERTAKE QUALITY-RELATED RESEARCH STUDIES, CONSULTANCY AND TRAINING PROGRAMMES.
- TO COLLABORATE WITH OTHER STAKEHOLDERS OF HIGHER EDUCATION FOR QUALITY EVALUATION, PROMOTION AND SUSTENANCE.

OUTCOMES:

THE PROGRAM OUTCOMES ARE SPECIFIC TO EXPLAIN HOW THOSE BROAD EXPECTATIONS ARE ACCOMPLISHED WITHIN A GIVEN PROGRAM, AND COURSE OUTCOMES WILL SPECIFY WHAT EXPECTATIONS AN INSTRUCTOR HAS FOR THE COURSE, WHICH ARE RELATED TO ONE OR MORE PROGRAM OUTCOMES. THE WORK PUT INTO ESTABLISHING THE VISION, PURPOSE, AND GOALS OF THE PROGRAM SHOULD HELP PROVIDE DIRECTION FOR CREATING PROGRAM OUTCOMES.

ACTIVITY: KESHAV LITERARY AND CULTURAL AND SPORTS DAY

DATE: 12TH OCTOBER 2017

NON-ACADEMIC ACTIVITY IN THE FORM OF CO-CURRICULAR ONE PROVIDES SUPPORT TO STUDENTS TO VENTURE INTO PROFESSIONAL FIELDS LIKE FASHION, MUSIC, PAINTING, ART, ACTING, PHOTOGRAPHY, PRINTING AND MANY MORE. THAT'S WHY STUDENTS NEED CO-CURRICULAR ACTIVITIES, WHICH HELPS IN ENHANCING MANY SKILL DEVELOPMENTS. IMPORTANCE OF CO CURRICULAR ACTIVITIES HAVE INCREASED MANIFOLD IN MODERN LIFE. HOWEVER, CO-CURRICULAR MEANING VARIES TO LITTLE BIT AS PER PLACE, TIME AND SPACE.

THE CULTURAL COMPETITIONS ARE HELD TO BRING OUT THE VARIOUS TALENTS EMBEDDED IN THE STUDENTS. THEY ARE ABLE TO SHOWCASE THEIR SKILLS IN VARIOUS ACTIVITIES AND COMPETE TO IMPROVE THEIR ABILITY.

COLLEGE PROVIDES OPTIMUM ENVIRONMENT FOR THE STUDENTS TO EXPLORE THEIR CREATIVITY. OUR CULTURAL PROGRAMME HAS THE FOLLOWING AIMS:

- TO GIVE ALL STUDENTS THE OPPORTUNITY TO BE INVOLVED IN CULTURALLY ENRICHING ACTIVITIES.
- TO GIVE THOSE STUDENTS WITH SPECIAL TALENTS A CHANCE TO EXTEND THEMSELVES AND TO GROW IN THEIR AREA OF EXPERTISE.
- TO EXPAND OUR STUDENTS' APPRECIATION OF CULTURAL ACTIVITIES.
- IT HELPS IN DEVELOPING FEATURES LIKE SPEECH FLUENCY AND EXTEMPORE.
- CULTURAL ACTIVITIES HELP IN REALIZATION OF AIMS AND OBJECTIVES OF EDUCATION.

GAMES & SPORTS

TO ENSURE OUR STUDENTS ENJOY THE WHOLE EXPERIENCE OF PHYSICAL ACTIVITY, WE OFFER A VAST CHOICE OF SPORTS AND GAMES AS WELL AS QUALIFIED TEACHING FACULTY.

THE IMPORTANCE OF SPORTS AND GAMES IN SCHOOL ENCOMPASSES MORE THAN JUST THE BENEFIT OF PHYSICAL ACTIVITY. INCREASES IN SELF-ESTEEM AND MENTAL ALERTNESS MAKE SPORTS AND GAMES NECESSARY FOR EVERY INSTITUTION.

GAMES AND SPORTS ARE AN INTEGRAL PART OF A STUDENT'S LIFE. A STUDENT SHOULD STUDY HARD TO BE SUCCESSFUL IN COMPETITIVE EXAMINATIONS. BUT, HE SHOULD ALSO PLAY GAMES AND SPORTS TO ENJOY THE HEALTH AND VIGOR OF LIFE.

THE BENEFITS OF PLAYING SPORTS ARE MULTIPLE, AND IT LEADS TO BALANCED MENTAL AND PHYSICAL GROWTH. IT TEACHES THE CHILDREN LIFE SKILLS LIKE TEAMWORK, LEADERSHIP, PATIENCE. IT INCULCATES DISCIPLINE AND PLAYING WITHIN THE RULES. BUILDS SPORTSMANSHIP, WHICH IS TO PLAY WITHIN THE SPIRITS OF THE GAME AND TO DEAL WITH BOTH WINNING AND LOSING WITH GRACE. ALL OF THESE EXPERIENCES AND HABITS ARE ALSO USEFUL IN ADULT LIFE.

OBJECTIVES:

- DEFINE THE CONCEPT OF CO-CURRICULAR ACTIVITIES.
- DISCUSS THE DIFFERENT TYPES OF CO-CURRICULAR ACTIVITIES;
- EXPLAIN THE NEED AND IMPORTANCE OF CO-CURRICULAR ACTIVITIES.
- EXPLAIN PRINCIPLES UNDERLYING ORGANISATION AND ADMINISTRATION OF CO-CURRICULAR ACTIVITIES; ENUMERATE THE DIFFICULTIES FACED IN ORGANIZING CO-CURRICULAR ACTIVITIES.

OUTCOMES:

- PHYSICAL EDUCATION, PHYSICAL ACTIVITY AND SPORT HAVE BEEN SHOWN TO IMPACT POSITIVELY ON THE EXTENT TO WHICH YOUNG PEOPLE FEEL CONNECTED TO THEIR COLLEGE.
- THE ASPIRATIONS OF YOUNG PEOPLE.
- THE EXTENT TO WHICH POSITIVE SOCIAL BEHAVIOURS EXIST WITHIN SCHOOL; AND THE DEVELOPMENT OF LEADERSHIP AND CITIZENSHIP SKILLS.

ACTIVITY: PARENT TEACHER MEETING

DATE: 26TH OCTOBER 2017

THE INSTITUTION HAS CONDUCTED THE PARENT TEACHER MEET TO EXPLAIN ABOUT PROGRESS. THEY ARE BRIEF MEETINGS, LASTING ABOUT 10-30 MINUTES. WHILE THE MAIN FOCUS OF PARENT-TEACHER CONFERENCES SHOULD BE LEARNING, IT'S ALSO IMPORTANT TO DISCUSS FACTORS THAT CAN AFFECT LEARNING, SUCH AS STUDENTS' BEHAVIORAL AND SOCIAL DEVELOPMENT.

INFORMED PARENTS ABOUT STUDENT ABILITY LEVELS OR GRADE LEVELS IN DIFFERENT CONTENT AREAS, USING DEMONSTRATIVE WORK EXAMPLES OR TESTING RESULTS.

OBJECTIVES:

- SHARE ACADEMIC PROGRESS AND GROWTH BASED ON CLASSROOM OBSERVATIONS, TESTING DATA, ASSESSMENTS, PORTFOLIOS, AND ASSIGNMENTS.
- LEARN FROM PARENTS OR GUARDIANS SO YOU CAN BE BETTER INFORMED. ABOUT STUDENTS' STRENGTHS, NEEDS, BEHAVIORS, AND LEARNING STYLES.
- DISCUSS ENRICHMENT OR INTERVENTION STRATEGIES TO SUPPORT STUDENTS' LEARNING.
- DISCUSS ISSUES THAT MAY BE INTERFERING WITH STUDENTS' LEARNING AND GROWTH.

OUTCOMES:.

REGULAR PARENT-TEACHER MEETINGS INDUCED PARENTS TO SPEND MORE TIME ASSISTING THEIR CHILDREN AND MONITORING THEIR EDUCATION ACTIVITIES. NOT ONLY DID THIS HELP TO IMPROVE STUDENTS' TEST SCORES BUT IT ALSO RESULTED IN IMPROVEMENTS IN STUDENT ATTITUDES AND BEHAVIOUR.

ACTIVITY: TWO DAY NATIONAL SEMINAR

DATE: 23TH AND 24TH JANUARY -2018

THE DEPARTMENT OF COMMERCE HAVE ORGANIZED A TWO DAY NATIONAL SEMINAR ON "CONTEMPORARY ISSUES AND CHALLENGES IN FINANCE, MARKETING & TAXATION". UNDER THE SPONSORSHIP OF INDIAN COUNCIL OF SOCIAL SCIENCE AND RESEARCH. OSMANIA UNIVERSITY, HYDERABAD.

PURPOSE:

TO BRING TOGETHER SCHOLARS FROM VARIOUS STATES ACROSS THE COUNTRY TO SHARE IDEAS OF KNOWLEDGE.

THEY PROVIDED AN IN DEPTH ANALYSIS ON THE THEME AND UPDATE THE KNOWLEDGE OF THE PARTICIPANTS.

OUTCOME:

MORE THAN 350 STUDENTS, 200 RESEARCH SCHOLARS FROM VARIOUS PARTS OF THE COUNTRY ATTENDED THE NATIONAL SEMINAR.

PARTICIPANTS PRESENTED RESULT BASED PAPERS GIVEN THEIR NEW IDEAS, SUGGESTIONS.

THE DISCUSSION REVEALED THAT KEY PROBLEMS AND EMERGENCE OF NEW REVISED POLICIES FOR THE DEVELOPMENT OF INDIAN ECONOMY.

THE DIGNITARIES WERE WELCOMED BY PRINCIPAL AND OTHER BROAD MEMBERS OF THE INSTITUTION. THE INAUGURAL SESSION ADDRESSED BY THE COLLEGE PRINCIPAL DR. NAGESHWARE RAO . THE CHIEF GUEST TO THIS SESSION WAS HON'BLE VICE PRESIDENT OF INDIA SRI.M.VENKAIAH NAIDU, LIT THE LAMP AND BLESSED THE SEMINAR TO START ITS PROCEEDINGS, AND ABSORBED THE AUDIENCE BY HIS INSPIRING SPEECH.

THE CHIEF PATRON OF THE SEMINAR , PRESIDENT OF KMES JUSTICE L.NARASIMHA REDDY STATED THAT THE INSTITUTE OF KESHAV MEMORIAL EDUCATIONAL SOCIETY STANDS FOR NATIONALISTIC VALUES AND VALUES IN LIFE.

PROF.G.GOPAL REDDY, DR. INDRAKANTI SHEKAR, A.V.S.N.MURTHY, DR.G.NARESH REDDY, DR.MALYADRI, DR.PATRICK, DR.V.JAGADISHWAR , PROF.V.USHA KIRAN, PROF.B.RAJA RATNAM, MR.CHENNA BASAVIAH, V.APPA RAO PARTICIPATED IN THE SEMINAR.



HON'BLE VICE PRESIDENT OF INDIA SRI.M.VENKAIAH NAIDU



INAUGURAL SESSION OF NATIONAL SEMINAR



LIGHTING OF THE LAMP



MR.CHENNA BASAVAIH, HONORARY,OU,HYDERABAD

IN THE FOLLOWED SESSION THE PARTICIPANTS FELT PRIVILEGED TO HAVE M. VENKAIH NAIDU ,VICE PRESIDENT OF INDIA. THE AUDIENCE WITNESSED A GREAT SHOW OF HIS EXPEREASONS .

SOUVENIR RELEASE IN INAUGURAL SESSION



M.VENKAIAH NAIDU, VICE PRESIDENT OF INDIA



THE PARTICIPANTS DELIGHTED WITH THE FIRST DAY'S INTERACTION, REASSEMBLED ON THE SECOND DAY THE PROFESSOR SHARED HIS EXPERIENCES OF DELIVERING KNOWLEDGE SUPPORTED. ALL THE SESSIONS IN THE SEMINAR HAD A VIBRANT TWO WAY DISCUSSION WITH AN EQUALLY PARTICIPATIVE AUDIENCE. THE VALEDICTORY SESSION

HAS GIVEN A CHANCE TO FELLOW FACULTY MEMBERS TO THANK THE COLLEGE FOR PROVIDING THIS LEARNING ARENA.



