<u>KESHAV MEMORIAL INSTITUTE OF COMMERCE AND SCIENCES</u> <u>DEPARTMENTAL ACTIVITIES 2018-19</u>

Activity: Field Visit

Organized by the Commerce Department on 5th January, 2018.

- ➤ B.Com Students visited Brand Factory, Himayath nagar, Hyderabad, for a Field Visit.

 On 5th January, 2018
- ➤ B.Com (Honours) Students visited State Bank of India, Narayanaguda, Hyderabad for a Field Visit to gain Knowledge on Innovative Banking in SBI.



- 1. The conduction of a field trip for students is to reinforce experiential and contextual learning.
- 2. Field trips are a way of enhancing classroom learning by making real world connections.
- 3. Field trips expose students to different lifestyles, places and eras.

- 1. It Improves critical thinking skills.
- 2. Experiential learning takes place.
- 3. Student's worldview is expanded.
- 4. Greater bond between students and teachers.
- 5. Learning local culture.
- 6. Students are encouraged to learn.

Activity: Faculty Development Program

Organized by the IQAC on 12th June, 2018 for Commerce Faculty.

Topic: Uploading Documentation for NAAC.

Speaker: Mrs. Vijaya, NAAC Coordinator, Reddy College for Women.

Objective:

- 1. Faculty development programs (FDPs) have proven to be successful for improving teaching skills in higher education.
- 2. Faculty fulfil a variety of roles as teachers whose commitment is to provide their students with expert instruction and guidance; as participants in the collegial community of the university; and as members of the community of scholars within their disciplines.
- 3. Faculty development has as its goal, continued renewal and growth of the university faculty in all facets of their professional lives.

- 1. This review article summarizes literature reviews and resource books on faculty development.
- 2. The review also discussed how to establish FDP, presented its ideal structure, features that make FDP effective, and outlined the barriers to its successful implementation as well as the future vision.
- 3. Finally, the review concluded that professional FDPs produce promising outcomes in the learning and teaching practices and recommended that teachers in higher education should attend FDP training activities on regular basis and that the scope of planned FDPs should extend beyond the health professions discipline, to include social skills necessary for collaboration, professional growth as well as management, and leadership abilities.

Activity: Work Shop on "Documentation Skills for NAAC"

Organized by the IQAC on 15th June, 2018 for Commerce Faculty.

Topic: Documentation Skills for NAAC

Speaker: Mr. Daniel Sylvanias, NAAC Coordinator, Reddy College for Women

Objective:

• The benefits of Skill Development include increased business profits, improved performance, improved accuracy & quality, improved communication, complies with rules & regulations, improved recruitment & career opportunities, and development of good customer relations.

- Students studying in NAAC accredited universities can be assured that university has essential and desirable features of quality professional education. An accreditation impacts on the companies visiting the campus, thereby increasing the diversity of career opportunities available to students on campus.
- Program outcomes represent broad statements that incorporate many areas of inter-related knowledge and skills developed over the duration of the program through a wide range of courses and experiences. They represent the big picture, describe broad aspects of behavior, and encompass multiple learning experiences.

Activity: Industrial Tour

Organized by the Commerce Department on 10th August, 2018.

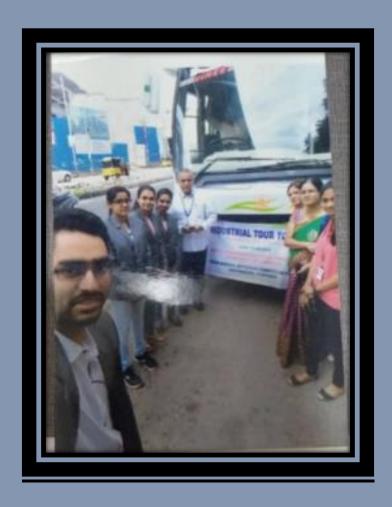
➤ B.Com (Honours) 2nd and 3rd Year Students visited Industrial Tour to "National Institute of Rural Development" on 10th August, 2018.





- 1. Industrial visit has its own importance in a career of a student who is pursuing a professional degree.
- 2. It is considered as a part of college curriculum and objectives of industrial visit is to provide students an insight regarding internal working of companies.
- 3. We know, theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work.





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- 1. Industrial visits offer a great source to gain practical knowledge.
- 2. Students can observe and learn as to how theatrical concepts are put to into action, thereby aiding their practical learning.
- 3. Students are exposed to real working environment and shown how things are done in an organisation.

Activity: Exhibition – Innovative Teaching Practices Models

Organized by the Department of Commerce and IQAC on 14th November, 2018 for Commerce Faculty.

Different Models on "Banking and Finance", "Tax", "Business Law", etc., were displayed.



- 1. The model Represent and build system understanding.
- 2. It Integrate knowledge within a course, a major, or across an entire program of study to associate concepts.
- 3. It also explain or predict relationships among concepts, structures, or species,
- 4. It give an illustrate the dynamics of a system over time.



Outcomes:

 Research has showed that modeling is an effective instructional strategy in that it allows students to observe the teacher's thought processes. Using this type of instruction, teachers engage students in imitation of particular behaviors that encourage learning.

Activity: Work Shop on "Employment Opportunities in Banking and Finance Sector"

Organized by the Department of Commerce (UG and PG) and IQAC on 31st November, 2018 for Commerce Faculty.

Topic: Employment Opportunities in Banking and Finance Sector.

Speaker: Sri. N.S.N. Reddy, Retd. Asst. General Manager Andhra Bank.

Objective:

- The overall aim of a Banking Practice programme is to increase participants' knowledge and understanding of the principles and business of banking.
- There should be a particular focus on the business model and performance of banks, the role of risk, and how the macro-economic, regulatory and competitive environment impacts bank strategy and performance, and how this is measured by external environment.

- It Formulate a view about how the bank business model is supporting its achievement of strategic priorities and principles.
- To have better understanding about banks and its relationship with customers.
- To have an Understanding of general principles of lending, Types of advances in business.
- Knowledge on the concept on banking sectors and finance and evolution of banking.

Activity: Program on "Vote is Your Right"

Organized by the IQAC on 5th December, 2018

Participated by Department of Commerce.



Objective:

• The right to vote is an essential element of democracy in any country, and the proportion of adult citizens who exercise that right in free, fair, and frequent elections is one measure of how democratic a country is.

Activity: Guest Lecture

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Organized by the IQAC on 31st December, 2018

Speaker: Mr. Kiran Kumar, Department of Commerce.

Topic: How to Write Research Paper.



- 1. To provide information about latest software development tools being used in industry.
- 2. To create awareness among students about future challenges and industry demands of software development.
- 3. To get students familiarized with various career paths in the subject area.