

M.Com

- ✓ This course develop theoretical knowledge on Finance and Marketing
- ✓ Develop conceptual, applied and research skills as well as competencies required for effective problem solving
- ✓ E- Commerce and Accounting knowledge skills enhance employability

Subjects

<u>Semester 1</u>	<u>Semester 2</u>	<u>Semester 3</u>	<u>Semester 4</u>
1 Managerial Economics	1 International Business and Business Environment	1 Research Methodology & Statistical Analysis	1 Quantitative Techniques for Business Decisions
2 Principles of Marketing	2 Marketing Management	2 E-Commerce	2 Business & Corporate Taxation
3 Organisation Theory & Organisation Behaviour	3 Human Resource Management	3 Cost Accounting and Control	3 Strategic Management
4 Financial Management	4 Investment Management	4 International Financial Management	4 Financial Services
5 Indian Accounting Standards	5 Advanced Managerial Accounting	5 Security Analysis and Portfolio Management	5 Financial Derivatives
-	-	-	6 Project Work
Seminar	Seminar	Seminar	Seminar