



# KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University), NAAC Accredited  
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**A Unit of Keshav Memorial Educational Society**

**DEPARTMENT OF ENGLISH**

Welcomes you to the

## **5 Day Faculty Development Program**

**on**

## **The Synergy of Institutional Development Plan & Rankings**



**From 3rd February 2025 to 7th February 2025**

**02:00pm-04:00pm**

**Venue: Seminar Hall,**

**Keshav Memorial Institute of Commerce & Sciences**

**Certificates will be issued to all the participants on successfully  
attending all the sessions**

**Registration Fee: Rs. 100**

**CLICK HERE TO REGISTER**

**OR**

**SCAN HERE:**



## ABOUT THE SOCIETY

Keshav Memorial Educational Society was established in 1940 by Pandit Vinayak Rao Vidyalkar in memory of his father Sri Justice Keshav Rao Koratkar, who was a Judge of the then Hyderabad High Court, as part of the freedom movement. Justice Koratkar firmly believed that education of our youth would be the right means for their freedom. So, he had opened a few schools in his native place in Maharashtra. He was also one of the founder members of Vivek Vardhini Educational Society. To fulfil the aspirations of his father, Pandit Vinayak Rao Vidyalkar started a voluntary organization by the name of Keshav Memorial Educational Society in 1940. The society manages 10 institutions, including School, Junior Colleges, Degree & Pg College, Engineering Colleges, Law College and Management College offering education across various levels and focusing on academic excellence, cultural heritage, and women empowerment.

## ABOUT THE COLLEGE

Keshav Memorial Institute of Commerce & Sciences is the flagship institution of Keshav Memorial Educational Society (KMES), established in 1994. KMICS is dedicated to providing quality education with a focus on inclusive growth, skill development, and fostering responsible citizenship. The college, affiliated with Osmania University, NAAC accredited offers a range of undergraduate and postgraduate courses and aims for continuous improvement in academic and extracurricular achievements.

## Programme Schedule

DAY-1

3<sup>RD</sup> FEBRUARY 2025



**Speaker:** Sri Akhil Ravella

**Designation:** Fellow (Higher Education), Centre for Research in Schemes and Policies

**Topic: IDP -Shaping Tomorrow: A Strategic Approach Towards Institutional Development Plan**

This session will deal with the importance of an Institutional Development Plan (IDP) as a strategic blueprint for achieving academic excellence, research innovation, and administrative efficiency, while enhancing education quality, student success, and institutional impact.

DAY-2

4<sup>TH</sup> FEBRUARY 2025



**Speaker:** Sri Akhil Ravella

**Designation:** Fellow (Higher Education), Centre for Research in Schemes and Policies

**Topic: NIRF -Ranking Decoded: A Strategic Approach for Institutions**

The session will explore the role of the National Institutional Ranking Framework (NIRF) in promoting academic development. NIRF ranks institutions on teaching, research, outcomes, and inclusivity, fostering competition, accountability, and continuous improvement to enhance education quality.

**DAY-3**

**5<sup>th</sup> FEBRUARY 2025**



**Speaker:** Dr. Ramala Nageswar Rao  
**Designation:** Senior Professor,  
Dept. of Business Management,  
Osmania University

***Topic: Institutional Values & Best Practices***

The session will explore the roles of the Institutional Innovation Council (IIC) and the National Assessment and Accreditation Council (NAAC) in Indian higher education. IIC promotes innovation and entrepreneurship, while NAAC ensures quality assurance through accreditation, assessing academic excellence and research, driving continuous improvement in education and preparing students for future challenges.

**DAY-4**

**6<sup>th</sup> FEBRUARY 2025**



**Speaker:** Mrs. C. Madhurima  
**Designation:** Assistant Professor  
in Business Management, KMICS

***Topic: Role of Swayam in Achieving NEP Goals***

The session will explore the significance of SWAYAM and NPTEL, two initiatives by the Government of India, offering free, high-quality online courses. These platforms bridge knowledge gaps, promote inclusivity, and provide flexible learning opportunities, enhancing academic outcomes and employability for students, teachers, and lifelong learners.

**DAY-5**

**7<sup>th</sup> FEBRUARY 2025**



**Speaker:** Prof. R. Anita  
**Designation:** Professor and  
Controller of Examinations in St.  
Joseph's Degree & PG College.

***Topic: Learning Outcomes & Assessments with Bloom's Taxonomy***

Bloom's Taxonomy is a framework for creating measurable learning objectives, promoting critical thinking, problem-solving, and communication skills. By categorizing objectives into six cognitive levels, it helps design effective curricula, enhance student engagement, improve achievement, and support meaningful assessment, fostering lifelong learning.



## **DEPARTMENT OF ENGLISH**

Mrs. P. Maheshwary -- *Convener, Assistant Professor*  
Ms. Afroz Begum -- *Co-Convener, Assistant Professor*  
*Social Media Co-Ordinator, IIC*

### **Co -Ordinators**

Mrs. L. Deepika -- *Head, Department of English*  
*Convener, IIC*  
Ms.N. Uma Devi -- *Assistant Professor*  
Ms. C. Sanjana -- *Assistant Professor*  
*Member, IIC*  
Ms.V. Snigdha -- *Assistant Professor*  
Mrs. Jyothi -- *Assistant Professor*

### **CHIEF PATRON:**

**Dr. Annadanam Subrahmanyam**  
**Secretary, KMES**

### **PATRON:**

**Mrs. V.Sanathi**  
**Principal, KMICS**

### **OUR ESTEEMED MANAGEMENT:**

**Justice L. Narasimha Reddy** -- **President, KMES**  
**CA J. Narasimha Rao** -- **Vice-President, KMES**  
**Dr. Annadanam Subrahmanyam**-- **Secretary, KMES**  
**Sri B. Sridhar Reddy** -- **Joint Secretary, KMES**  
**Sri L. Prabhakar Reddy** -- **Treasurer, KMES**  
**Dr. J. Nageswara Rao** -- **Academic Director, KMES**

### **For more details, contact:**

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**Mrs. L. Deepika** - **8885088558**  
**Mrs. P.Maheshwary** - **8374566318**